



# Graham Hodgkin

## Associate Consultant



Graham has now made a definitive move into the 3<sup>rd</sup> sector and in December 2012, took up post as Chief Executive Officer for London's Air Ambulance, the charity that delivers an advanced trauma team to critically injured patients across London. Prior to that, Graham has 25 years' experience in banking and financial services, leading in a number of successful global organisations across the UK, Europe and Asia. His experience cuts across a wide variety of functions and disciplines, including product development, client services, sales, relationship & business management and operations.

Graham was a Managing Director at Deutsche Bank in London, with responsibility for the Corporate Banking Coverage function, in addition to his role as UK & Ireland Country Head for the Global Transaction Bank. He was also heavily involved with the bank's Corporate Social Responsibility (CSR) work, and a member of the Charities Committee.

After leaving Deutsche, Graham established himself as an independent consultant whose expertise and skills add

enormously to the TPC team. He has an energy and passion for helping people and organisations and has a strong focus on positive social impact. He acts as a parent governor at his children's secondary school, and has coached youth football in Mid Sussex for 10 years. He is also a keen golfer and recently completed his first half-marathon in support of Bowel Cancer UK.

### Specialist areas

Graham brings a unique perspective to his work, given his experience across both the financial services and third sectors. He has a reputation as an inspiring and communicative leader, with a passionate approach to driving sustainable high-performance through a coaching culture. He has proven commercial skills with an ability to influence at all levels and as a coach can support in the areas of leadership & management; personal effectiveness, organisational induction & navigation, growth management and communication.

He also now specialises in areas of social investment and social impact measurement, and is highly motivated to help bring about positive social change in the UK.

### Selection of Graham's Client Experience

- Deutsche Bank - UK Social Finance strategy through the establishment of a £10m Impact Investment Fund of Funds and the creation of a social impact measurement framework.
- Impetus Trust social investment strategy
- Deutsche Bank - Delivery of a suite of transaction banking training modules for interns/graduate
- War Child and Help & Homes for Children (child protection charities) – Coaching the CEO
- Barclays Corporate - Design and delivery of a leadership programme to the FI Coverage team
- War Child and Afrikids – Charity Ambassador